

2020 COMMUNITY IMPACT RESULTS SUMMARY

EDUCATION

 Investment: **\$4,636,988**  Nonprofit Partners: **24**  Programs: **38**
 Community Solutions Team Volunteers: **25**  Program Participants: **7,768**

Vision: All students succeed academically and graduate high school, prepared for higher education, career and community.

Goal: Ensure 95% of all students in Dane County graduate high school in six years. Students of color and students from low-income families have a 90% graduation rate by 2022.



Home Visiting: 254 families participated in community-based programming to support their children's development & the parent's role in early education.



Elementary Schools of Hope: 1,478 K-5 students received tutoring in literacy and 4,500 books were distributed to students (2018-19).

INCOME

 Investment: **\$4,151,586**  Nonprofit Partners: **18**  Programs: **38**
 Community Solutions Team Volunteers: **24**  Program Participants: **10,883**

Vision: More people are on pathways out of poverty.

Goal: Increase the number of families, particularly families of color, who become economically stable through strategies that integrate family-sustaining jobs, secure housing and food supports.



HIRE: 65% of individuals placed in jobs at \$15+/hour.



Journey Home: 99% of returning citizens did not return to prison.

HEALTH

 Investment: **\$3,909,798**  Nonprofit Partners: **20**  Programs: **23**
 Community Solutions Team Volunteers: **14**  Program Participants: **26,979**

Vision: A Dane County absent of racial health disparities.

Goal: Decrease racial disparities in Dane County by providing equitable access to affordable, accessible and culturally-safe health care.



CBITS: 3,010 6th grade students received trauma screenings



HealthConnect: 698 individuals had health insurance that provided access to high-quality healthcare

2GEN

 Investment: **\$1,874,521**  Nonprofit Partners: **19**  Programs: **13**
 Community Solutions Team Volunteers: **14**  Program Participants: **595**

Vision: Build family well-being by intentionally and simultaneously working with children under five and the adults in their lives together.

Goal: Families with children under five who are experiencing poverty have coordinated access to cross-generational supports to meet their needs in the areas of education, income and health.



Early Childhood Zones: 10 partners focusing on early childhood education (home visiting), employment, and housing.



Family and School Readiness: 4 partners focusing on early childhood education and mental health services

For more information, please contact impact@uwdc.org

United Way
of Dane County



COVID-19 EMERGENCY RESPONSE

When the pandemic crisis landed at our doorstep, the community was there to help – and we were so honored to have facilitated this life-changing work in a time of great need.

- More than \$2.3 million raised for the Dane County Emergency and Recovery Fund
- 941 Individual and Corporate Donors
- 90 Local Nonprofits Funded
- 190,691 Individuals and Families Served
- 155,441 Meals Accessed
- \$381,053 for Rent Assistance, Helping 1,891 Individuals

COMMUNITY ENGAGEMENT

While 2020 presented unique challenges, we took innovative approaches to mobilizing the caring power of Dane County to meet community needs and support our nonprofit partners.

- 5,618 volunteers responded to COVID-19 volunteer opportunities on VolunteerYourTime.org
- 417 volunteers gave 556 hours of their time to create thousands of snack packs, paper product packs, backpacks with school supplies, diaper packs and more
- These volunteers fueled \$46,173 in economic impact
- Thanks to in-kind donations from our local business community, we distributed more than \$444,000 in face masks, hand sanitizer, COVID-19 home tests, games, books, backpacks and home essentials

UNITED WAY 211

Starting at the onset of the pandemic, calls to our 211 24/7/365 helpline have been historically high – up 400% at times. As the most comprehensive health and human services database in Dane County, 211 became a lifeline for many in our community. And our staff and volunteers were here to help.

- 49,031 calls
- 56,957 referrals
- 299,000+ minutes serving clients
- Top three referrals: Housing and shelter, food, healthcare

FINANCIAL STRENGTH

Thanks to our many wonderful volunteers, donors and corporate partners, we had a successful 2020 campaign. Despite the challenges, this community stepped up!

- In addition to funds raised for COVID-19 relief, we brought in \$17.9 million – exceeding our goal!
- Charity Navigator awarded us our 10th consecutive 4-star rating, marking us in the top 3% of charities in the U.S.
- GuideStar awarded us the platinum seal – the highest recognition awarded for financial transparency
- 86 cents of every dollar we raised is invested in our community

"I'm very grateful for the 211 resource and the staff. You have made my job working with some of our most vulnerable populations that much easier by having compiled information in one place. Your staff is always knowledgeable and able to give me the information needed to help my clients."

– Local Service Provider

When Malaija heard about one of our partners (Lighthouse Church) providing pandemic-related assistance, she reached out. She was homeless, 8 months pregnant and at high-risk of contracting COVID, so she could not return to work. Thanks to the finances we provided, Lighthouse Church was able to put her up in a hotel for a week while she looked for a safe place to stay. Once she found an apartment, they helped her pay the Security Deposit. Thanks to the emergency funds, Malaija and her new baby are safe in their own apartment.

"We are so grateful for the United Way of Dane County's generous support and partnership, which has allowed us to keep our most vulnerable residents safe, healthy and stable during this crisis."

– Megan Mineau, Grants Manager, Heartland Alliance

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