



SOUTH CENTRAL FEDERATION of LABOR

AFL-CIO

Organizing for Justice in Our Communities

Local Organizer

Overview of responsibilities:

The Local Organizer will work with local union affiliates, the South Central Federation of Labor (SCFL), and the WI AFL-CIO to ensure local union members are being mobilized, particularly within their workplaces. The Local Organizer is responsible for working with SCFL, national AFL-CIO staff, federation bodies, and affiliates to build a worksite organizing program that will allow local unions to execute year-round issue education and mobilization with their members. This position will be in a national cohort of local organizers who will all be working towards a goal of building an organizing approach for legislative and electoral programs through 2024. The Local Organizer will be working with SCFL's external organizing program.

Description of duties:

1. Identify and map the local unions of SCFL, to include leadership, Local Union Coordinators, worksites, and Stewards (affiliate and non-affiliate).
2. In collaboration with SCFL, conduct one-on-one leadership meetings with local unions to discuss their organizing approach and achieve buy-in and support.
3. Establish regular worksite mobilization program commitments with local unions.
4. Work with the local union leaders to schedule organizing conversation trainings for stewards, and to identify training locations.
5. Responsible for providing regular updates on progress of the worksite organizing program, including detailed analytics and weekly and potentially daily numeric reports, as well as entering data into various databases.
6. Research, develop, and implement strategic industry specific plans to increase local union membership.
7. In cooperation with the SCFL Affiliation Committee, promote affiliation with SCFL of unaffiliated AFL-CIO unions and full payment of per caps by those currently affiliated.
8. Work with the political committee to track local political issues and support SCFL in accountability actions.
9. Help build awareness of the local union movement through community outreach, providing labor education for allies, and utilizing social media.
10. Develop "How to Start Organizing a Union where you work" community meetings, to include mapping the workplace and the employer, legal rights and protections for organizing, and how to have one-on-one conversations with workers who desire change.
11. Work with SCFL, affiliates, and allies regarding external organizing efforts to include educational programming on inclusion and diversity, conducting an intake process for organizing leads, and assisting with Organizer Training Programs.
12. Other duties as assigned.

Qualifications:

- Minimum 1-3 years of experience in labor or community organizing.
- 1-2 years of legislative or electoral campaign experience, including as a lead within the field as well as national campaign experience helpful, but not required.
- Bachelor's degree in Labor Studies or Political Science helpful, but not required.
- Familiarity with and experience working with the field campaigns of the national or local unions, including expertise in union organizing, and issue, electoral, and community/union mobilization.
- Demonstrated successful ability to develop and implement organizing campaign plans.
- Capable of working independently and as part of a team in both a lead and a mentor role.
- Demonstrated ability to make professional and persuasive presentations and to meaningfully engage a wide range of diverse audiences including different labor groups and community allies.
- Effective time management skills, including demonstrated ability to manage and prioritize multiple tasks and projects.
- Ability to accept feedback and to provide feedback effectively and with sensitivity.
- Proficient in use of various databases and other technology tools.
- Demonstrated ability to work well with a diverse range of co-workers, leaders, and organizations.
- Demonstrated ability to work effectively in politically sensitive environments.
- Ability to travel locally and frequently in performance of the duty of the job.
- Must have own transportation and the ability to travel to a variety of locations within SCFL's jurisdiction.
- Ability to work long and extended hours.
- A spirit of creativity and innovation in developing programs.
- Must be a team player as well as be able to take own initiative.
- Fluent in Spanish desired.

This position's starting wage is \$48,000 - \$52,000 with excellent benefits

Send Resume by Friday, January 20th, 2023 here:

Attention: Hiring Committee
South Central Federation of Labor, AFL-CIO
1602 S. Park Street, #228, Madison, WI 53715
Or electronically to: TheFed@scfl.org

Equal Opportunity Employer