

# UNION LABOR NEWS

MADISON, WISCONSIN • [www.SCFL.org](http://www.SCFL.org)

1602 S Park Street #228 • Madison, WI 53715  
608-256-5111

## Rates per Issue

Page	Approx. Dimensions in inches (W x L)	One Issue Color/B&W	Any 3 Issues Color/B&W	Full Year Color/B&W (6-7 issues/yr)	Special Placement Color/B&W
Full Page	9.75" x 15"	\$800/\$600	\$750/\$550	\$700/\$500	\$70/\$50
1/2 Page	9.75" x 8"	\$420/\$320	\$400/\$300	\$370/\$280	\$40/\$30
1/4 Page	4.75" x 7"	\$220/\$180	\$210/\$160	\$190/150	\$30/\$15
1/8 Page	4.75" x 4"	\$120/\$100	\$110/\$90	\$100/\$80	\$20/\$10
1/16 Page	2.25" x 4"	\$70/\$60	\$65/\$55	\$55/\$45	\$10/\$5

Local/Company \_\_\_\_\_ Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Package (#of months) \_\_\_\_\_ Months \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

- The Ad should be a PDF File and 300 dpi (dots per inch)
- Ad Design - \$100/hr pro-rated to the nearest ¼ hour. \$25 minimum
- E-mail ads to Sharon Manor – [sharon@scfl.org](mailto:sharon@scfl.org)

Send payment to: South Central Federation of Labor  
1602 S. Park Street. #228  
Madison, WI. 53715

Or by credit card: <https://south-central-federation-of-labor.square.site/union-labor-news-ads>