

UNION LABOR NEWS

MADISON, WISCONSIN • www.SCFL.org

1602 S Park Street #228 • Madison, WI 53715
608-256-5111

Page	Approx. Dimensions in inches (W x L)	One Edition Color/B&W	Any 3 Editions Color/B&W	Full Year Color/B&W (6-7 editions/yr)
Full Page	9.75" x 15"	\$800/\$600	\$750/\$550 (per issue)	\$700/\$500 (per issue)
1/2 Page	9.75" x 8"	\$420/\$320	\$400/\$300 (per issue)	\$370/\$280 (per issue)
1/4 Page	4.75" x 7"	\$220/\$180	\$210/\$160 (per issue)	\$190/\$150 (per issue)
1/8 Page	4.75" x 4"	\$120/\$100	\$110/\$90 (per issue)	\$100/\$80 (per issue)
1/16 Page	2.25" x 4"	\$70/\$60	\$65/\$55 (per issue)	\$55/\$45 (per issue)

Local/Company _____ Name _____ Address _____

City _____ State _____ Zip _____ Email _____ Phone _____

Package (#of months) _ _____ Months _____

Signature _____ Date _____

- The Ad should be a PDF File and 300 dpi (dots per inch)
- Ad Design - \$100/hr pro-rated to the nearest ¼ hour. \$25 minimum
- E-mail ads to Sharon Manor – sharon@scfl.org

Send payment to: South Central Federation of Labor
1602 S. Park Street. #228
Madison, WI. 53715

Or by credit card: <https://south-central-federation-of-labor.square.site/union-labor-news-ads>